chrishalsey

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714.602.4777
7134 S 300 E, Midvale

Senior UX/UI Designer

adept at navigating complex workflows and creating aesthetically optimized content for various institutions and end user roles.

Sr. UX/UI Designer
09/2018-PRESENT

Carterra

Enhanced overall user experience for software and user interfacing with hardware components for a monoclonal antibody (mAb) characterization platform by over 70%.

Sr. UX/UI Designer
04/2017-09/2018

Vant4ge

Engaged thousands of end users by forging prototypes for software portal designed to prescribe rehabilitation for various state-wide correctional systems.

Sr. UX/UI Designer
05/2015-03/2017

Western Governors University

Magnified enrollment over 200% with multi-faceted and comprehensive wireframes designed to streamline application form user experience.

Sr. UX/UI Designer
03/2014-02/2015

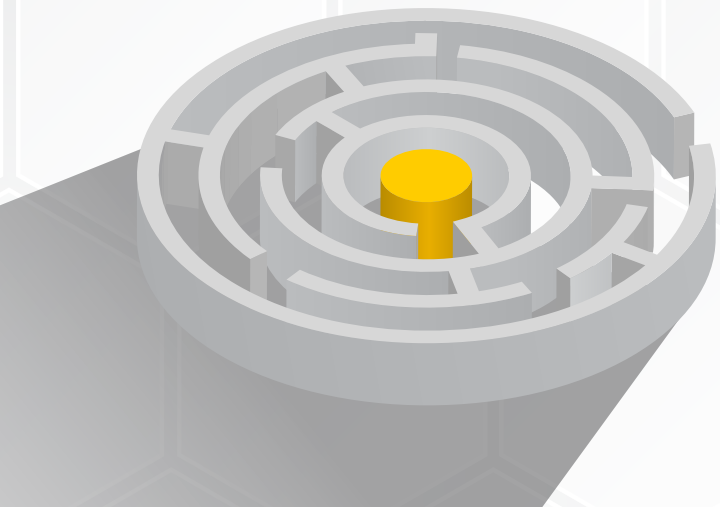
DrivingSales

Bolstered engagement over 50% and diminished load speed over 80% for several platforms by revamping user flows, consolidating elements and simplifying aesthetics.

Sr. UX/UI Designer
07/2011-09/2014

Monoprice

Elevated conversion more than 75% for online retailer by overhauling an antiquated shopping cart, steering development teams though concise user flows.



Skillsets

- Agile
- Design
- HTML/CSS
- UX/UI

- Mockups
- Prototypes
- Sitemaps
- Wireframes

- Illustrator
- Photoshop
- Sketch
- XD

- Color Theory
- Iconography
- Photography
- Typography

Higher Learning

BFA, Art (Graphic Design)
Cal State Fullerton
08/2001-05/2004

AA, Art
Fullerton College
01/2000-08/2001

Certification, Navy Journalism
Defense Information School
05/1997-11/1997

Miltiary Service

United States Navy
Photojournalist
06/1994-06/2008

AMERICA'S NAVY